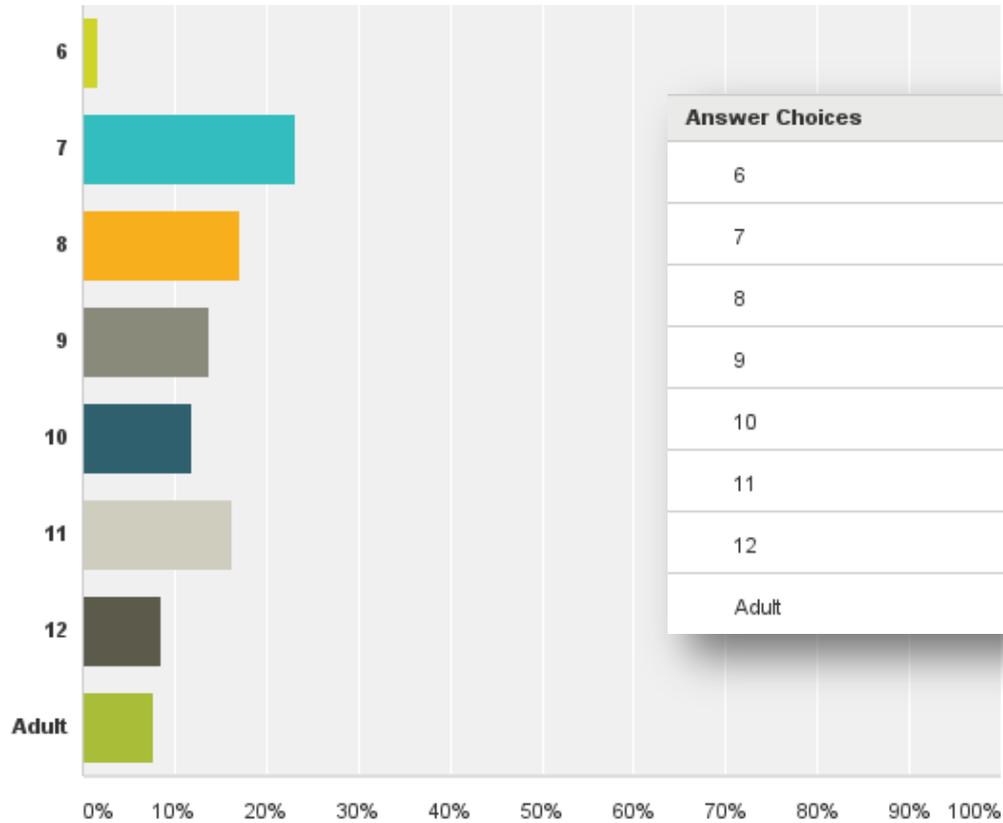


ISTEP 2016 Summit Evaluation

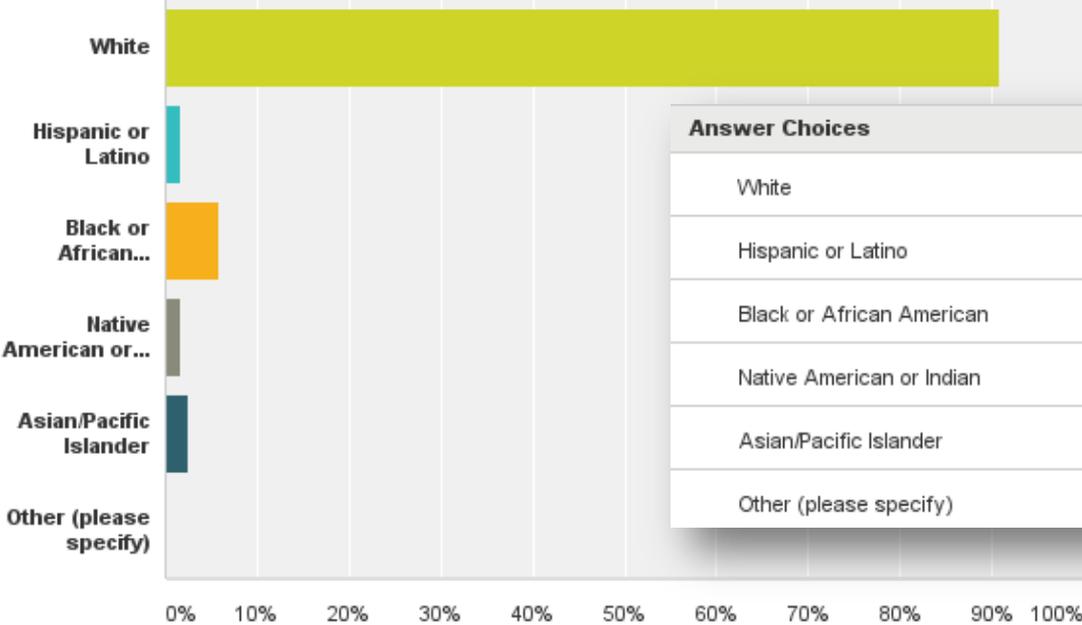
Thursday, July 07, 2016

Grade



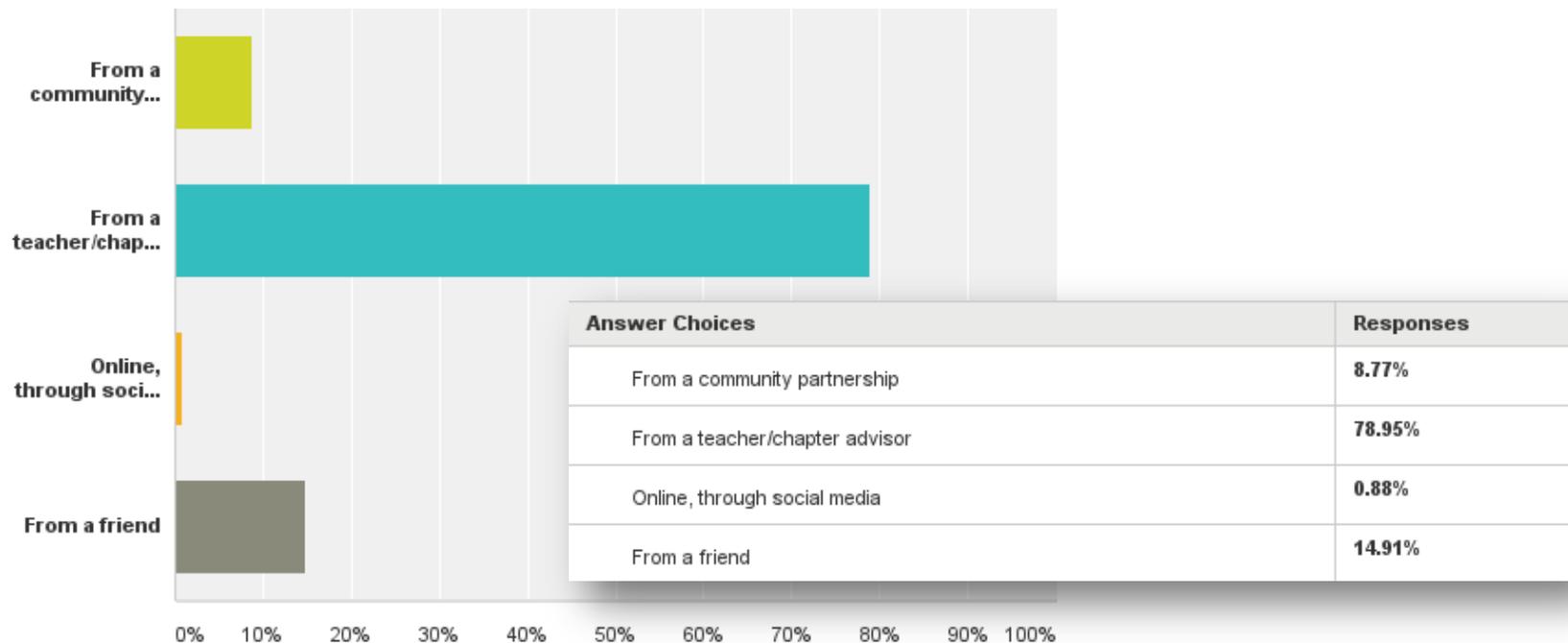
Answer Choices	Responses
6	1.71%
7	23.08%
8	17.09%
9	13.68%
10	11.97%
11	16.24%
12	8.55%
Adult	7.69%

What is your ethnicity origin (or race): Please specify.

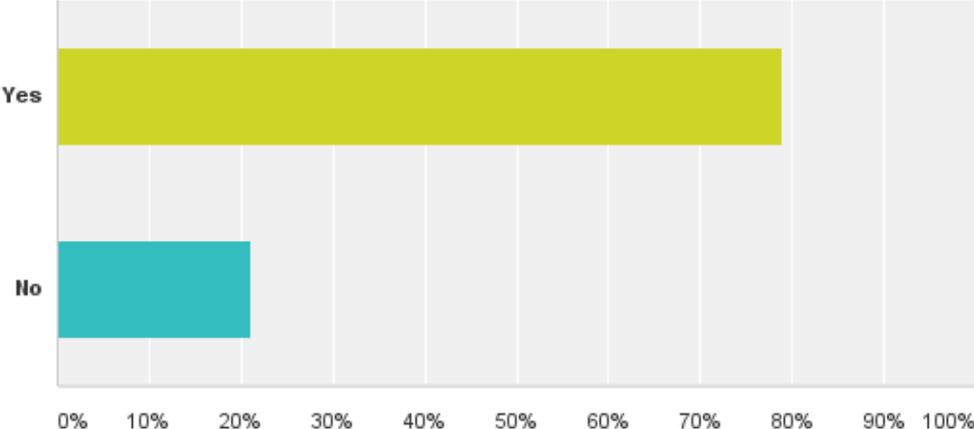


Answer Choices	Responses
White	90.83%
Hispanic or Latino	1.67%
Black or African American	5.83%
Native American or Indian	1.67%
Asian/Pacific Islander	2.50%
Other (please specify)	0.00%

How did you learn about the ISTEP Summit?

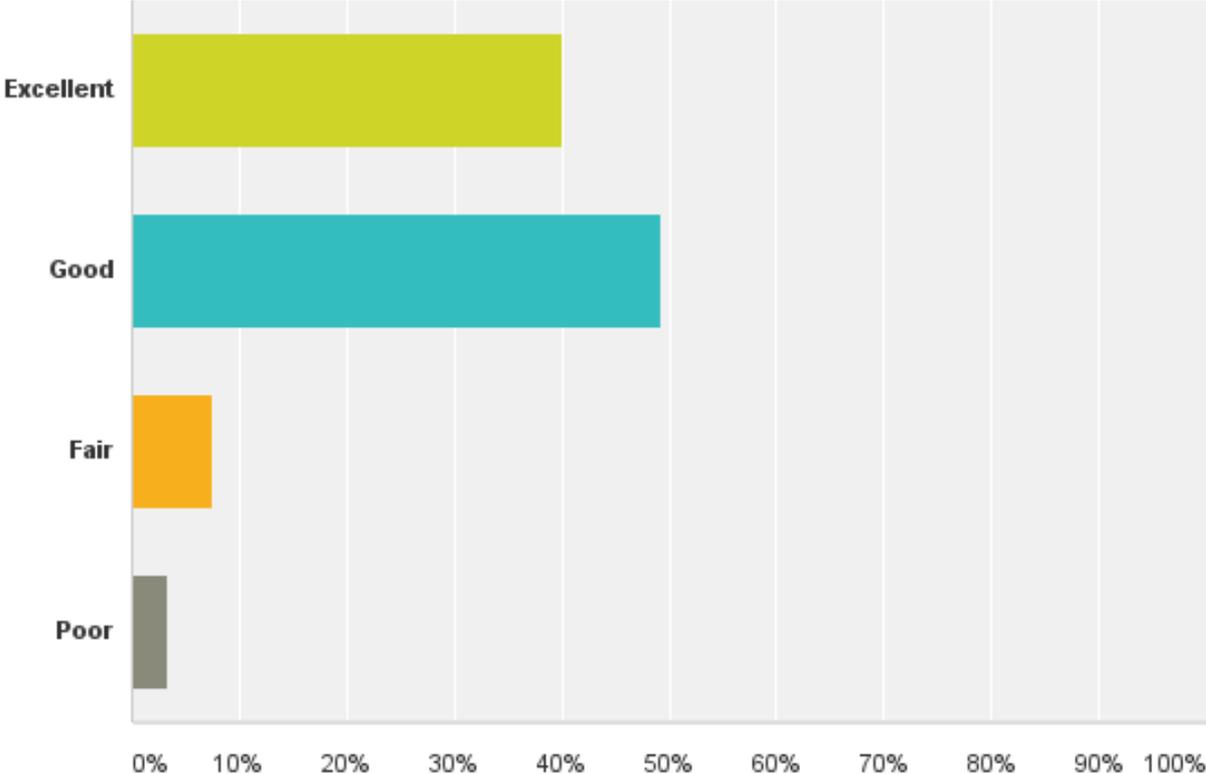


Did you know about ISTEP before you attended the summit?



Answer Choices	Responses
Yes	78.99%
No	21.01%

How would you rate this year's summit location? – Ankeny, IA DMACC



Keynote Address:

Teens & Nicotine

Chad Bullock & Stacia Brezinksi, Forget Tobacco



Keynote Address Feedback/Comments:

“They are very energetic and they don't give normal presentations or boring ones.”

“They got everyone out of their comfort zone”

“Fun, Active and Entertaining”

Breakout Sessions:

Tobacco & Priority Populations... Stacia Brezinski

Tobacco & The Media Chad Bullock

New Tobacco Products..... Audrey Klunenberg

Community Engagement..... Cassie Johnson



Breakout Session(s) Feedback/Comments:

“Learned about all of the new tobacco products.”

New Products

“It was very interesting to learn the ways tobacco companies try to get customers.” – Tobacco & The Media

“Very informative about tobacco products in the retail environment” - Community Engagement

“Great Information. Loved the game.” - Tobacco & Priority Populations

Social Networking & Social Media



End of the Day: Share your personal stories and why you're involved



Name 3 Things You Learned:

1 hour hookah = 100 cigarettes

I learned how tobacco companies advertise their products.

Tobacco companies spend \$1 million an hour on marketing at the point of sale.

I learned how closely candy and tobacco can look alike

I learned that it takes 7 seconds for nicotine to hit the brain

I learned that the makers of e-cigarettes can be the same as real cigarette/tobacco companies.

Electronic cigs and real cigs are pretty much the same thing (nicotine delivery systems)

Summit 2016 Overall Comments:

“Tobacco kills 1300 people everyday and is targeted toward people my age. My friends, my brothers, my sisters, my classmates. Unless someone stands up and says no, everybody is going to just keep going in the same direction. I don't want to go that direction, and I certainly don't want my friends or family going that direction.”

“Fun. I'm glad we got to break off into small groups but were still with people we knew.”

“They made it fun and it was interactive.”

“I liked the speakers that came, they connected with everyone.”

“I enjoyed the awesome, positive atmosphere that was offered. It was really welcoming.”

“It was fun to meet new people and learn more about tobacco.”

Questions?

