

Tobacco Prevention Community Partnership Snapshot — FY 2015

Community and Family Resources



Executive Director
Michelle De La Riva
 726 South 17th Street, Fort Dodge, IA 50501
 515-576-7261 michelled@cfrhelps.org

Contact for tobacco prevention:
 Shelly Zabel shellyz@cfrhelps.org

Population and Funding

Population served:

Franklin: 10,548
 Pocahontas: 7,154

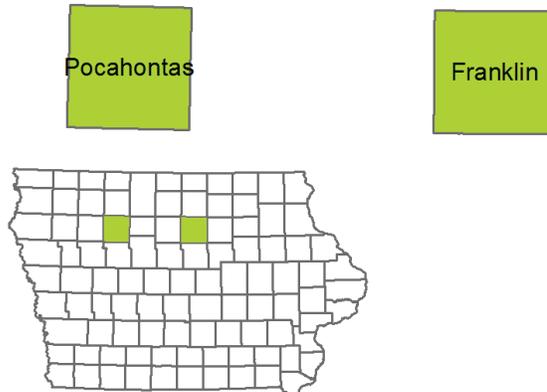
FY 2015 funding total:
\$13,732

Funding per capita:
 (annualized) \$1.16

Iowa Department of Public Health
 Division of Tobacco Use Prevention and Control

Division Director:
 Jerilyn Oshel

321 E. 12th Street
 Des Moines IA 50319
 515-281-6225
<http://www.idph.state.ia.us/tupac/>



Tobacco Related-Disease Burden

age-adjusted rate/100,000 population

County	Death rate				Hospitalization rate	
	cancer	heart disease	stroke	COPD/emphysema	COPD/emphysema	asthma
Franklin	178	192.4	37.4	60.3	90	61
Pocahontas	144.2	186.7	35.9	58.7	272	36
State of Iowa	173.1	178.3	45.3	47.6	174	69

Estimated adult smoking prevalence

Iowa Behavioral Risk Factor Surveillance System, 2006-2012

Franklin: 19% (12.1% - 27.9%)
 Pocahontas: 20% (12.3% - 30.8%)
 State of Iowa (2013): 19.5%

Youth tobacco use prevalence

Iowa Youth Survey 2012

Franklin: 19%
 Pocahontas: 8%
 State of Iowa: 17.0%



Population counts are based on 2012 population estimates from the U.S. Census Bureau. Adult prevalence estimates are self-reported rates and confidence intervals of rates of cigarette smoking in Iowans 18 and older; youth rates are self-reported tobacco use rates in 11th grade students. **Rates where number of events is less than 20. *At least 5% of all county inpatient records are missing. *** Less than half of 11th grade students in this county participated in the survey. Rates that are asterisked should be interpreted with caution and not compared with other counties. na=number students participating too low to reliably report rates. Deaths are 2009-2010 for COPD and stroke, 2010-12 for heart disease and cancer and hospitalizations are 2006-2008 vintage. Average annualized per capita state funding across all community partnerships was \$0.79 in FY2015.

