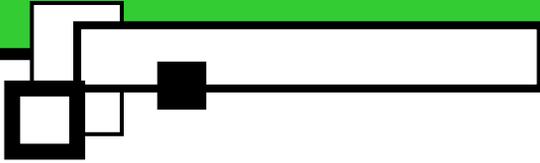


Promote Healthy Behaviors (HB)



Promote Healthy Behaviors (HB) - Unhealthy behaviors, including tobacco and other substance abuse, poor nutrition, and lack of physical activity, are the root causes for many chronic diseases and premature deaths. Helping individuals develop healthy behaviors will result in increased wellness and quality of life and decrease chronic disease, premature mortality, and disease burden. The Promote Healthy Behaviors Standards focus on the primary prevention and promotion measures needed to keep illnesses, injuries, and diseases from occurring. Public health is expected to take a leadership role in assuring that services that promote healthy behaviors are available. The services specified in these standards apply to behaviors throughout the lifespan.

Standard HB 1: Provide leadership in engaging community stakeholders to support health promotion and preventive services.

Standard HB 2: Assure health promotion and prevention services.

Total Local Criteria: 4

Total State Criteria: 6



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Healthy Behaviors

STANDARD HB1: Provide leadership to support health promotion and preventive services.		
CRITERIA	REQUIRED DOCUMENTATION	
HB 1a-L Actively participate in collaborative partnerships to address healthy behaviors.	1. Documentation of two ongoing partnerships.	Purpose: The purpose of this criterion is to assure that the local public health agency is actively participating in collaborative partnerships to address healthy behaviors.
		Significance: Collaboration brings more resources and opportunities to the health agency to address healthy behaviors.
		Guidance: Documentation should include meeting minutes from at least two ongoing collaborative partnerships. Meeting minutes should reflect at least six months of collaboration.

STANDARD HB1: Provide leadership to support health promotion and preventive services.		
CRITERIA	REQUIRED DOCUMENTATION	
HB 1b-L Maintain a directory of minimum public health services.	1. Resource directory, proof of annual review.	Purpose: The purpose of this criterion is to assure that the local public health agency maintains a directory of public health services.
		Significance: It is an important role of public health to link members of the public to necessary services.
		Guidance: At a minimum, within the directory, at least one referral organization/contact that serves the health agency's jurisdiction should be named for each of the following: drug and alcohol treatment facilities, enforcement of smoking- related laws, WIC, a food pantry, the I-Smile coordinator, a mental health provider, STD testing, family planning, HIV testing,

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		<p>childhood immunizations, adult immunizations, a Title V agency, poison control, police and fire department non emergency numbers, crisis intervention (mental health/domestic violence/suicide), environmental health core service providers, environmental health supplemental service providers, gambling treatment provider, community clinics, access to transportation, home and community-based services (personal health services provided to individuals for the purpose of preventing or delaying institutionalization). The phone number and a website address (if available) for each should also be included. The directory should be updated on an annual basis as evidenced by the cover page or a footnote.</p>
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STANDARD HB1: Provide leadership to support health promotion and preventive services.		
CRITERIA	REQUIRED DOCUMENTATION	
<p>HB 1a-S Educate stakeholders on a statewide basis on the benefits of primary prevention.</p>	<p>1. Documentation of educational efforts.</p>	<p>Purpose: The purpose of this criterion is to assure that the department is educating stakeholders on a statewide basis on the benefits of primary prevention.</p>
		<p>Significance: As the state governmental public health organization the department has a responsibility to provide education on a statewide basis about the importance of primary prevention.</p>
		<p>Guidance: Documentation should include at least four examples of educational efforts within the last two years. Fact sheets, webinars, meeting minutes, or the IDPH website may be considered. Examples of stakeholders include insurance companies, employers, policymakers, Community Action agencies, and the local board of health.</p>

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STANDARD HB1: Provide leadership to support health promotion and preventive services.		
CRITERIA	REQUIRED DOCUMENTATION	
HB 1b-S Actively participate in collaborative partnerships to address healthy behaviors.	1. Documentation of two ongoing partnerships.	<p>Purpose: The purpose of this criterion is to assure that the state health department is actively participating in collaborative partnerships to address healthy behaviors.</p> <p>Significance: Collaborating brings more resources and opportunities to the health agency to address healthy behaviors.</p> <p>Guidance: Documentation should include meeting minutes from at least two ongoing collaborative partnerships. Meeting minutes should reflect at least six months of collaboration.</p>

STANDARD HB 2: Assure health promotion and prevention services.		
CRITERIA	REQUIRED DOCUMENTATION	
HB 2a-L Assure public health promotion strategies to protect the population from preventable conditions are available.	1. Examples of assuring health promotion strategies.	<p>Purpose: The purpose of this criterion is to assure that public health promotion strategies to protect the population from preventable conditions are available in the health agency's jurisdiction.</p> <p>Significance: The health agency and public health partners should be trying different strategies to get people's attention about the importance of health promotion.</p> <p>Guidance: The health agency should provide two examples that demonstrate assurance of health promotion strategies related to the following:</p> <ol style="list-style-type: none"> 1. Tobacco 2. Nutrition

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		<ol style="list-style-type: none"> 3. Physical activity 4. Preventive screenings/ tests 5. Health area 1 (agency choice) 6. Health area 2 (agency choice) <p>*Of the 12 examples above, two (2) must be a best or promising practice as defined by the Iowa Department of Public Health, <i>The Guide to Community Preventive Services</i> and/or the U.S. Preventative Services Task Force.</p> <p>Examples of methods for providing information can include, but are not limited to, mass media, websites, community events, and partnerships with community and private sector organizations.</p> <p>Twelve examples should be submitted prior to site visit.</p>
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STANDARD HB 2: Assure health promotion and prevention services.		
CRITERIA	REQUIRED DOCUMENTATION	
HB 2b-L Link the public to health promotion and health care services.	1. Referral log.	<p>Purpose: The purpose of this criterion is to assure that the health agency is linking the public to health promotion and health care services.</p> <p>Significance: Public health plays an important role in referring members of the public to health promotion and health care services.</p> <p>Guidance: The referral log can be inclusive of phone calls, emails, documents, or in-person contact in at least one of five areas that include tobacco, nutrition, preventive screenings/tests, physical activity, and health care access.</p>

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STANDARD HB 2: Assure health promotion and prevention services.		
CRITERIA	REQUIRED DOCUMENTATION	
HB 2a-S Review and share health promotion and primary prevention research.	1. Documentation of research review and sharing.	Purpose: The purpose of this criterion is to assure that the department is reviewing and sharing health promotion and primary prevention research.
		Significance: The department should serve a role in reviewing research and sharing research with partners.
		Guidance: The department should provide one example of research review and sharing in four categories. 1. Tobacco 2. Nutrition 3. Physical Activity 4. Preventative Screenings and Tests The department should also include two other examples of research review and sharing, to be determined by the department. All documentation should have occurred in the last three years. Review should include best practices, promising practices, and evidence based interventions.

STANDARD HB 2: Assure health promotion and prevention services.		
CRITERIA	REQUIRED DOCUMENTATION	
HB 2b-S Implement health promotion strategies to protect the population from preventable conditions.	1. Documentation of strategies implemented.	Purpose: The purpose of this criterion is to assure that the department is implementing health promotion strategies to protect the population from preventable conditions.
		Significance: The department should support the development and implementation of health promotion strategies in order to meet its mission to promote and protect the health of Iowans.

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		<p>Guidance: The department should provide two examples of strategies implemented in each of the four categories.</p> <ol style="list-style-type: none"> 1. Tobacco 2. Nutrition 3. Physical Activity 4. Preventative Screenings and Tests <p>The department should also provide two examples from two other areas. Of the 12 examples, two must be a promising practice as defined by The Community Guide and/or The US Preventive Services Task Force.</p>
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STANDARD HB 2: Assure health promotion and prevention services.		
CRITERIA	REQUIRED DOCUMENTATION	
<p>HB 2c-S Link the public to health promotion and health care services.</p>	<ol style="list-style-type: none"> 1. Referral log. 	<p>Purpose: The purpose of this criterion is to assure that the health department is linking the public to health promotion and health care services.</p> <p>Significance: Public health plays an important role in referring members of the public to health promotion and health care services.</p> <p>Guidance: The department shall submit a referral log inclusive of phone calls, emails, documents, or in-person contact in five areas.</p> <ol style="list-style-type: none"> 1. Tobacco 2. Nutrition 3. Preventive screenings/tests 4. Physical activity 5. Health care access

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STANDARD HB 2: Assure health promotion and prevention services.		
CRITERIA	REQUIRED DOCUMENTATION	
HB 2d-S Provide technical assistance to local health agencies and other public health partners regarding health promotion and wellness.	1. Examples of technical assistance.	Purpose: The purpose of this criterion is to assure that the department is providing technical assistance to local health agencies and other public health partners regarding health promotion and wellness.
		Significance: As the state governmental public health agency the department should provide technical assistance to local health agencies and other public health partners regarding health promotion and wellness.
		Guidance: The department shall submit five examples of technical assistance to include: emails (what was requested and what was provided), phone calls (what was requested and what was provided), documents/materials, site visits, meetings, training sessions, or web postings.