



For additional information about this report, CONTACT:

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Date Revised: September 30, 2014

Howard County

Promote Healthy Living Assessment

includes topics such as addictive behaviors (tobacco, alcohol, drugs, gambling), chronic disease (mental health, cardiovascular disease, cancer, asthma, diabetes, arthritis, etc.), elderly wellness, family planning, infant, child & family health, nutrition and healthy food options, oral health, physical activity, pregnancy & birth, and wellness.

| Healthy Living Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|-----------------------------------|---|------------------------------|---|
| 1 Family Support and Education | 76% of Howard County survey respondents identified poor parenting skills and 38% reported single-parent families as concerns. According to the Children's Bureau statistics measuring Child Maltreatment in 2013, Iowa had 15.7 cases per 1000 children, compared to a national rate of 9.1 per 1000. In the 2012 Iowa Youth Survey, 30% of sixth graders reported being without adult supervision for 3-5 hours or more each week. | Yes | <input type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

| Healthy Living Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|-----------------------------------|--|------------------------------|---|
| 2 Substance Abuse | 63% of Howard County survey respondents identified illegal drug use as a common risky behavior and 48% identified excessive alcohol consumption. According to the Iowa Youth Survey(2012) 10% of students in Howard County reported binge drinking in the last 30 days compared to a State rate of 8%. In addition, 29% of Howard County students reported having a full drink of alcohol, compared to 23% in the State of Iowa. | Yes | <input type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

| Healthy Living Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|------------------------------------|---|------------------------------|---|
| 3 Access to Mental Health Services | 49% of Howard County survey respondents identified access to mental health services as a top health issue facing Howard County, for all age groups. During community discussions, there was a consensus among those present that resources are scarce and sometimes difficult to locate when mental health needs arise. | Yes | <input type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

| Healthy Living Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|-----------------------------------|--|------------------------------|--|
| 4 Cancer | 50% of Howard County survey respondents identified cancer as a significant health issue. According to the State Cancer Profiles from the National Cancer Institute, the overall cancer incident rate for Howard County is 471.1 cases per 100,000 compared to 459.8 nationally and 475.6 state-wide. | No | <input checked="" type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input checked="" type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input checked="" type="checkbox"/> Lack of financial resources |

| Healthy Living Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|-----------------------------------|---|------------------------------|---|
| 5 Obesity | 76% of Howard County survey respondents identified obesity as a priority problem. According to 2014 County Health Rankings, 30% of adults are obese, compared to a State rate of 29%, and top US performers at 25%. | No | <input checked="" type="checkbox"/> Other priorities rated higher <input checked="" type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

Prevent Injuries & Violence Assessment

includes topics such as brain injury, disability, EMS trauma & system development, intentional injuries (violent & abusive behavior, suicide), occupational health & safety, and unintentional injuries (motor vehicle crashes, falls, poisoning, drowning, etc.).

| Injuries & Violence Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|--|---|------------------------------|--|
| 1 Distracted Driving | 60% of Howard County survey respondents identified texting or using a cell phone while driving as a problem. According to Texting-While-Driving.org, texting while driving increases the likelihood of causing a car crash by 8 times compared to drunk driving at 4 times. | No | <input checked="" type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input checked="" type="checkbox"/> Lack of human resources/ staff <input checked="" type="checkbox"/> Other <u>Lack of data to track improvements.</u> |

Protect Against Environmental Hazards Assessment

includes topics such as drinking water protection, food waste, food safety, fluoridation, hazardous materials, hazardous waste, healthy homes, impaired waterways, lead poisoning, nuisances, on site wastewater systems, radon, radiological health, soil erosion, and vector control.

| Environmental Hazards Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|---|--|---------------------------------|--|
| 1 Air quality | 50% of Howard County survey respondents identified outdoor air quality (asthma triggers) as a concern, and 49% identified radon exposure as a concern. The entire state of Iowa is rated as the highest potential for elevated levels of indoor radon levels, including Howard County. | No | <input checked="" type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input type="checkbox"/> Lack of human resources/ staff <input checked="" type="checkbox"/> Other <div style="margin-left: 20px;">Lack of data to support significant issue for outdoor air quality.</div> <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input type="checkbox"/> Lack of financial resources |

Prevent Epidemics & the Spread of Disease Assessment

includes topics such as disease investigation, control & surveillance, HIV/AIDS, immunization, reportable diseases, sexually transmitted diseases (STDs), and tuberculosis (TB).

| Epidemics & Spread of Disease Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|---|--|---------------------------------|---|
| 1 Pertussis | While there were no reported cases of Pertussis in 2013, there is a large Mennonite and Amish population in Howard County who are not as likely to participate in immunizations. | No | <input checked="" type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input checked="" type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input checked="" type="checkbox"/> Lack of financial resources |

Prepare for, Respond to, & Recover from Public Health Emergencies Assessment

includes topics such as communication networks, emergency planning, emergency response, individual preparedness, recovery planning, risk communication, and surge capacity.

| Preparedness Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|---------------------------------|---|------------------------------|--|
| 1 Disaster Preparedness | Only 29% of respondents indicated that their family kept a list of current medications and important health-related paperwork for each family member. | No | <input type="checkbox"/> Other priorities rated higher <input checked="" type="checkbox"/> Existing programs already address problem/need <input checked="" type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input checked="" type="checkbox"/> Lack of financial resources |

Strengthen the Health Infrastructure Assessment

includes topics such as access to quality health services, community engagement, evaluation, food security, food systems, food and nutrition assistance (SNAP, WIC), health facilities, health insurance, medical care, organizational capacity, planning, quality improvement, social determinants (e.g., education & poverty levels), transportation, and workforce (e.g., primary care, dental, mental health, public health).

| Health Infrastructure Community Priority | Rationale / Specific Need | Is this priority in the HIP? | If the priority is not addressed in the HIP, reason(s) why: |
|--|--|------------------------------|--|
| 1 Lack of Child Care | There is a lack of child care providers--especially in that there is no "sick child" care offered, lack of 2nd and 3rd shift child care, and vulnerability with home-based child care. | No | <input checked="" type="checkbox"/> Other priorities rated higher <input type="checkbox"/> Existing programs already address problem/need <input checked="" type="checkbox"/> Lack of human resources/ staff <input type="checkbox"/> Other _____ <input type="checkbox"/> Community partners do not exist <input type="checkbox"/> Lead organization does not exist <input checked="" type="checkbox"/> Lack of financial resources |

Howard County

SEPTEMBER 30, 2014

COMMUNITY HEALTH NEEDS ASSESSMENT SNAPSHOT



Promote Healthy Living

- Priority #1 Family Support and Education
- Priority #2 Substance Abuse
- Priority #3 Access to Mental Health Services
- Priority #4 Cancer
- Priority #5 Obesity



Prevent Injuries & Violence

- Priority #1 Distracted Driving



Protect Against Environmental Hazards

- Priority #1 Air quality



Prevent Epidemics & the Spread of Disease

- Priority #1 Pertussis



Prepare for, Respond to, & Recover from Public Health Emergencies

- Priority #1 Disaster Preparedness



Strengthen the Health Infrastructure

- Priority #1 Lack of Child Care